PhD – Andhra University | APSET | MBA-Princeton P.G College | CSIT- SVECW

# EXECUTIVE SUMMARY

* Presently working as Assistant Professor (Business Analytics) at the Department of Management Studies, Gayatri Vidya Parishad for Degree and P.G Courses, Visakhapatnam.
* 11+ years of rich experience in teaching Operation Research, Quantitative Techniques for Management to students in Department of Management Studies.
* Key resource person in teaching students from IGNOU and distance education programs run by Acharya Nagarjuna University.
* Played an active role in improving the pass percentage from 40% to 100% in Operation Research and Statistics.
* Actively supported my department by serving as a coordinator during NACC accreditation and AICTE related activities for 5 years.
* Awarded Ph. D in October 2023 from Andhra University.
* APSET in Management - Qualified in November 2013.

**Dr. NEERAJA NANDULA**

Email: neerajanandula@gmail.com

Mobile Number: (+91) 7893001626

# COURSES TAUGHT

* OPERATIONS RESEARCH
* QUANTITATIVE TECHNIQUES FOR MANAGEMENT
* PERFORMANCE MANAGEMENT FOR COUNSELLING
* RESEARCH METHODOLOGY FOR MANAGEMENT
* BUSINESS COMMUNICATION
* ADVERTISING AND BRAND MANAGEMENT

# EDUCATION

**Doctor of Philosophy |** Gayathri Vidya Parishad Degree & P.G college, affiliated to Andhra University, Visakhapatnam Thesis: “Work – Life Balance among women employees in Banking sector. A comparative study on select Public and Private sector banks in Andhra Pradesh | 2023

**MBA |** Princeton P. G college, Ramanthapur, Hyderabad, Affiliated to Osmania University (HYD) | 2008 PERCENT**: 62.4**

**B.Tech in Computer Science and Information Technology** | Sri Vishnu Engineering College for Women, Bhimavaram, Affiliated to JNTU(HYD) | 2005 PERCENT **: 62.86**

# ACHIEVEMENTS

* Played a key role in improving the pass percentage of student’s year on year from 40% to 100% in the subjects of Statistics & Operations Research.
* Invited for a Guest Lecture on "Bio - Statistics" to Dr. B.V Raju College for D – Pharma Students., Bhimavaram.
* Qualified APSET in Management in November 2013.

# TEACHING EXPERIENCE

**Assistant Professor – D.N.R College P.G Courses**  Oct 2008 – Jan 2020

|  |  |
| --- | --- |
| **Roles & Responsibilities** | * Taught operations research for MCA and MBA departments.
* Collaborated with fellow faculty members in developing research methodologies involving statistical techniques.
* Designed the syllabus in quantitative techniques for management and operations research subjects.
 |
| **Achievements** | * Pass % has been increased from 40 to 100 percentage.
 |

**Associate Professor – ICBM - SBE**  Nov 2023 – April 2024

|  |  |
| --- | --- |
| **Roles & Responsibilities** | * Taught operations research applications for PGDMBA in operations department.
* Collaborated with fellow faculty members in developing research methodologies involving statistical techniques.
* Designed the syllabus in operations research applications subject.
 |

# ADDITIONAL ROLES AND RESPONSIBILITIES

* Taught “Financial Markets & Services" to IGNOU students for 1 year in D.N.R College, P.G courses.
* Acted as Resource Person to teach Nagarjuna University distance education P.G students for a period of 4 years (2009 – 2013). Completed course work on time, which resulted in the successful pass percentage.
* Acted as a mentor to several students in writing competitive exams and also conducted student counselling programs.
* Taught Communication Skills for D.N. R School of Business Management (2011-2012).
* Coordinator for doing NAAC Work and AICTE related documentation.

# PEER-REVIEWED JOURNAL PUBLICATIONS

|  |  |  |  |
| --- | --- | --- | --- |
| **S.No** | **Title** | **Journal** | **Year** |
| 1 | “Work – life balance among women employees in IT and Banking sectors – A comparative study”. | Journal of Education – Rabindra Bharati University, ISSN: 0972 – 7175, Vol: XXIV, No: 1(IX). | 2022 |
| 2 | “Work-life balance – An Enigma for women employees in Indian Scenario?” | International Journal of Research in Engineering and Science (IJRES), ISSN(online): 2320 – 9364, Volume 10, Issue 4, PP 55 – 60. | 2022 |
| 3 | “A study on Stress Management among women employees in Private sector banks”. | Asia Pacific Journal of Research, ISSN (online): 2320 – 5504, Volume I, Issue CXXV. | 2022 |
| 4 | “Contemporary Emerging Issues, Challenges and Development Measures of Cooperative Marketing in India”. | International Journal of Scientific Development and Research, Volume 7, Issue 9. ISSN 2455 – 2631. | 2022 |
| 5 | A Comparative Study on HDFC bank And Axis bank. | International Journal of Research in Commerce, IT & Management, Issue No. 03, Volume No. 6. ISSN 2231 – 5756. | 2016 |

* Participated in Webinar on “Online Fraud and Cyber Security” conducted by National Institute of Securities Markets (NISM) on October 18th, 2024.
* Participated in Two – Day National Level Online Faculty development program on “Research Methodology and Project Work Guidance”, Organised by the Department of Commerce, Government Degree College – Korutla in Association with Institute of Public Enterprise (IPE), Hyderabad on 12th & 13th March 2024.
* Participated in Webinar on “Future of Entrepreneurship in India: Opportunities and Challenges” organized by Srinivas University and Global Academy of Management and Entrepreneurship (GAME) commemorating World Entrepreneurs Day on 21st August 2024.
* Participated in One day National Level Workshop on “Changing Paradigm of Management Education” organized by the School of Management Studies, JNTUK, Kakinada on July 30th 2016.

# SEMINARS ATTENDED & PRESENTED

* UGC sponsored Commerce National Seminar on Goods & Services Tax (GST) - operational dimensions, implementation & impact, in D.N.R College, Bhimavaram, 2018.
* UGC sponsored National Seminar on Demonetization, in D.N.R College, Bhimavaram, 2017.
* Presented paper on "Work - life balance - The Challenges faced by Women", in National Seminar on Work - Life Management in the ‘Era of Globalization’ in Adikavi Nannaya University, Rajamahendravaram, 20th & 21st Dec, 2016.
* National Seminar on Management of Self-Help Groups (SHGs), organized by Department of Commerce, P.G Courses & Research Centre, D.N.R College, Bhimavaram, 2011.

# ONLINE TRAININGS & CERTIFICATIONS

1. Completed Online course on Statistics for Data science from Indian Institute of Science, Bangalore – 2024
2. Completed NPTEL certification course on Operations Research conducted by IIT Roorkee - 2022
3. NPTEL certification course on “Data Analysis Decision Making - III” from IIT Kanpur – In Progress
4. Business Analytics with Excel: Elementary to Advance through Coursera – In Progress.